



Passport Noire

## A TRAVEL BLOG



About the Bloggers

Arias and Kia are a couple of Millennial Travel experts with a passion for globe trotting and sharing our journeys with the world. Our mission is to encourage Black Millennial professionals to seek unique travel opportunities, both domestic and abroad, and to change the narrative of what it means to "Travel while Black."

Topics We Discuss

Travel for Couples Solo Travel Itineraries & Guides Travel on Any Budget Packing Lists <u>Hotel & Destination Reviews</u>

Social Stats & Audience

36,000+ IG Followers\* & Blog subscribers 20,000+ unique IG impressions/mo\* Age: 25-34 (88.1%) Gender: Women (61.2%), Men (38.8%) Location: United States (95+%)

\*Includes combined stats for @Passport\_Noire, @ariasweb, @iamkialb

Meet Arias & Kia

Kia is a physician in Internal Medicine in Dallas, Texas. Arias runs a marketing agency and helps entrepreneurs create revenue through foundational sales and marketing techniques. They have traveled to over 20 countries and seek to inspire Millenial professionals to find rich travel experiences.

Our Partners









Work With Us!

Interested in reaching a professional audience of 36,000+ Millenial travelers around the US?

Our audience consists of young doctors, lawyers, professional students, entrepreneurs, entertainment industry gurus...all waiting for exciting international content and unique travel destinations.

Ideas for Collaboration

- Sponsored social media posts
- Press trips
- Paid brand blogs
- Brand ambassadorships
- Product reviews
- Paid freelance writing
- Influencer partnerships
- More...if you have other ideas for how we can partner, contact us below!





- Send us an IG DM <u>@passport\_noire</u>
- Email us at passportnoire@gmail.com
- Submit a contact form at <u>PassportNoire.com/work-with-us</u>